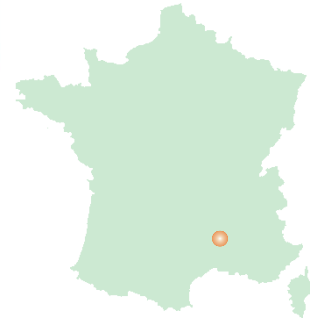




Zoom Projet



Assessment and general traffic plan development - Montélimar signage study -

CeRyX Traffic System has been commissioned to conduct a signage optimisation study in the town of Montélimar.

PROJECT DETAILS AND BACKGROUND

This task forms part of an ongoing programme of work connected with Montélimar's general traffic plan, which was approved in December 2011. Our aim is to make the signage more legible and optimise the location of each sign to create a more efficient signage system.

CeRyX Traffic System is focusing on creating consistency between existing routes in line with the new traffic plan, and on identifying the changes needed to ensure that the town complies with the relevant regulations.



ANALYSIS AND METHODOLOGY

ASSESSMENT OF THE EXISTING SIGNAGE

A count of the existing signs will be carried out. On this basis, a situation analysis of the existing signage infrastructure will be produced. For each junction in the area concerned, the following elements will be produced :

- A general map or plan of the existing infrastructure
- The location of all existing signs
- A digital photo of each sign
- The dimensions and characteristics of each sign (colour, type of sign, lettering, etc.)

A town-wide assessment will then be conducted. This will focus on how effectively the existing signage system guides users, addressing both its strengths and weaknesses:



- Consistency of information provision in the area concerned (direction names, equipment used, etc.)
- Compliance with regulations
- Legibility and effectiveness of signs
- Continuity of signage throughout the route

PROPOSED NEW DEVELOPMENTS

This practical phase will involve improving traffic conditions in Montélimar in line with the master plan and approved traffic plans :

- New junction plans
- Retention, modification or removal of the existing signage equipment
- Design and installation of new signs in line with the new specifications
- Preparation of design plans outlining the characteristics of the various signs to be used (colour, arrows, design, lettering, range, etc.)

SOLUTIONS DELIVERED

A report has been submitted, containing full details of the assessment of the existing signs:

- The junction location map
- The existing sign maps (signage)

On the basis of this assessment and identified inconsistencies between the current signage system and the new traffic plan, CeRyX Traffic System was able to offer support to the contracting authority to help it improve travel within the area:

- New equipment
- New routes
- Reorganisation of directions of travel

